

Lexmark Mobile Professional Suite

Deliver critical printed information wherever, whenever it's needed.

“ *A democratization process has begun that will bring wireless email to most mobile devices, and will be massively adopted by business and consumer users, enabling 350 million wireless e-mail accounts by 2010. Wireless e-mail will no longer be an exclusive application for executives. It will become a key communication tool for mobile users.* ”

SOURCE: Gartner: A Democratization Process Will Bring Wireless E-Mail to the Masses, Monica Basso, June 4, 2007

In today's “always on” mobile business environment, the need to access important documents doesn't stop at your building's walls or on the perimeter of your corporate campus. As your people become increasingly mobile, they rely on handheld data devices such as PDAs, cell phones and USB flash drives for convenient, instant access to corporate information and communication.

But when it comes time to print that information for collaboration and review, the process is often impeded by lack of access to a computer or networked printer. To overcome the problem, users have few options:

- Return to their office to print — impractical while traveling and inconvenient on a corporate campus or high-rise office building
- Send the file to their administrative assistant, who can then print the attachment and fax it back or deliver it in person
- Visit a local quick-print shop and pay for printing

These options are time-consuming and slow down your business, and using a quick-print shop on an ongoing basis can become expensive. The inability to provide printed information in a timely manner can create gaps in customer service that can result in customer dissatisfaction. Worst case: lack of required documentation could drive a high-value customer to the competition.

In addition to employee productivity and customer service issues, security is also a primary concern when accessing the network or printing confidential information offsite. Your mobile employees, customers and business partners all have business needs that may require them to use your company's print resources to deliver printed information where and when they need it. However, providing these capabilities should not come at the cost of network or document security.



SOLUTION SUMMARY

Lexmark's Mobile Professional Suite of remote printing solutions can function together or as separate, stand-alone components.

Print when and where you need it with Mobile Print

On-the-go users can send documents from their mobile devices to any postscript printer in their organization's network, or to any fax machine in the world for remote printing.

Reduce waste and enhance confidentiality with Print Release

Users can send a print job from their workstation or mobile device to be held in a Lexmark queue and later released by user authentication on select workgroup Lexmark multifunction printers (MFP) or select Lexmark printers.

Leverage portable data storage technology with Thumb Print

Flash or “thumb” drive users can print Word, Excel, PowerPoint, PDF, JPEG, TIFF, GIF and BMP documents directly from their USB storage device at a Lexmark MFP and can also scan to their USB drive.

Mobile Professional Suite: Three new ways to accelerate business processes and keep your people on the go

Lexmark's Mobile Professional Suite bundles three remote printing solutions into an integrated set that can function together or as separate, stand-alone components. You can select and combine the functions you need, as you need them. Mobile Print, Print Release and Thumb Print all work to help deliver information in a variety of formats to users around the world or in the next office.

Mobile Print

Lexmark Mobile Print helps on-the-go professionals enhance their productivity and become more responsive to customer needs. These busy businesspeople can now send documents from their mobile devices to any postscript printer in their organization's network, or to any fax machine in the world for remote printing.

Mobile Print enables organizations to more effectively utilize their mobile device technology while improving employee responsiveness to changing business and market needs. Solution benefits include:

- Reduced process cycle times
- Ability to initiate printing without leaving a meeting
- Printing without compromising your network
- Print options included to customize printing if desired
- Confirmation e-mail sent to user after job completion

Print Release

Print Release allows users to send a print job from their workstation or mobile device to be stored and printed later on select workgroup Lexmark multifunction printers (MFP) and some select Lexmark printers. The solution enhances security by eliminating the gap between document printing and pickup so that confidential jobs do not sit at the printer. It also cuts costs by deleting jobs from the queue if not printed within a specified time—no more unnecessary printing of “forgotten” or obsolete jobs.

Using Mobile Print

This user-friendly application is e-mail based and requires no technical knowledge to use. If a user can send an e-mail, he or she can use Mobile Print, following these simple steps:

1. Launch the mobile device's e-mail application
2. Type the printer name or fax machine phone number in the e-mail subject line and attach the document
3. Send the e-mail to the Mobile Print e-mail account
4. Mobile Print converts the e-mail and routes the attachment, e-mail or both to the selected printer or fax machine
5. User picks up the completed job at the selected device

Using Print Release

Users initiate Print Release jobs from their workstations or mobile devices, and then later release the held jobs using simple steps performed at select workgroup Lexmark MFPs or select Lexmark printers:

1. From the workstation or mobile device, the user initiates Print Release to place the job in the print queue
2. When ready to release the print job, the user walks up to a select workgroup Lexmark MFP and presses the “Print Release” icon on the touchscreen
3. User authenticates via smart card, proximity card, magnetic stripe card or user ID/PIN
4. After authentication, a list of the user's held print jobs is displayed on the MFP or select Lexmark printer
5. User selects which job(s) to print and printing begins

Thumb Print

Flash or “thumb” drive users can now print Microsoft Word, Excel, PowerPoint, PDF, JPEG, TIFF, GIF and BMP documents directly from their USB storage device at a Lexmark MFP, enhancing the standard USB print functions available on many Lexmark printers. No computer needed, no print drivers to install — walk up to the Lexmark MFP and plug the drive into the USB Direct slot on the front of the device. The contents of the USB drive are displayed on the MFP’s e-Task touchscreen — make a document and print options selection, and the job is quickly completed.

Users can also convert hardcopy into PDF, JPEG and TIFF documents from the MFP to their USB drives for quick, portable storage, without a computer. And since there is no access to the network, this solution offers full-featured printing without compromising network security.

Put Lexmark’s Mobile Professional Suite of solutions to work for your organization

Used as stand-alone solutions or as an integrated suite, Lexmark Mobile Professional can make your mobile personnel more productive while improving customer service and maintaining network security. Ask our workflow experts to design and implement a solution that meets your specific requirements.

Please visit www.lexmark.com/solutions for more information.

Using Thumb Print

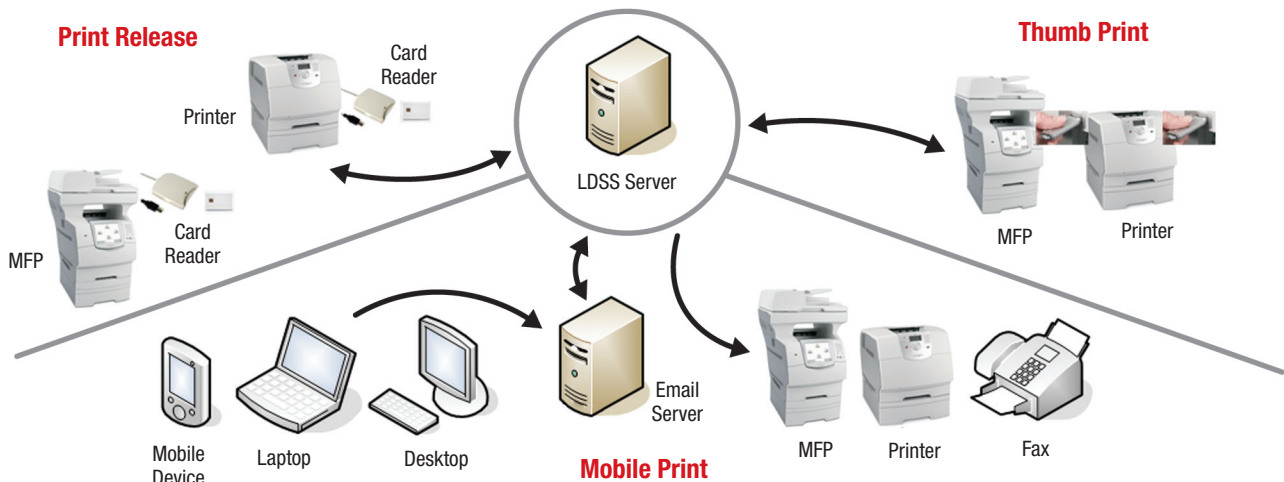
Print from a USB Device:

1. Insert a USB flash memory device into the USB Direct interface
2. The screen immediately displays the contents on the USB drive
3. Use arrows to scroll through the list of files stored on the drive
4. Select the document for printing
5. Select printing and finishing options
6. Touch “Start” to print

Scan to USB Device:

1. Place the original document in the MFP’s scanner
2. Insert the USB flash memory device into the USB Direct interface
3. Select the “Scan to USB Drive” icon
4. The document is automatically named, or the user may name the file using the key pad on the touchscreen; if there is already a document on the USB device with the same file name, the new file will be automatically renamed
5. Select scan options
6. Touch “Scan It” icon to scan

Lexmark Mobile Solutions Workflow



It's Like Getting Increased Infrastructure 'In-A-Box'

Productivity Right Out of the Box

Fully-integrated Lexmark multifunction printers with a color touch screen allow you to manage documents more effectively. Big, colorful and easy to use, the new e-Task touch screen puts powerful output features to work with just a touch. Customize the touch screen interface with Lexmark's new embedded solutions framework to automate complex business processes.

- **e-Task Interface** – Customizable, vivid and familiar icons on the Lexmark e-Task 8-inch color touch screen provide access to print, copy, fax and scan-to-email functions or custom workflows.
- **Scan Preview** – The ability to view the first page of a scanned document before sending helps ensure accuracy. This is standard on the X646e, X646dte, X850e, X852e, X854e, X782e, X940e and X945e.
- **Job Build** – When scanning jobs that include both the automatic document feeder (ADF) and the flatbed, the entire job can be saved as a single file.
- **Mixed Original Sensing** – When mixed sizes of documents are placed in the ADF, this feature ensures that the appropriate paper size is selected in the copy process.

Beyond Standard Security

Your business invests in securing networked PCs and servers, so why not secure your printers and MFPs? All high-function network devices should be protected against attack and configured to support your network security policies. Lexmark's MFPs and printers support best industry practices for network device protection. Lexmark devices can be managed securely through an array of industry-standard functions that suit your needs.

- **IPSec** – All network traffic to and from printers and MFPs is encrypted and authenticated.
- **SNMPv3** – Lexmark MFPs support SNMPv3, including authentication and data encryption, to allow secure remote management of the devices.
- **TCP Connection Filtering** – Printers and MFPs can be configured to allow TCP/IP connections from only a specified list of TCP/IP addresses.
- **Operator Panel Lock** – Lock a printer or MFP operator panel, entirely or to administrators only, requiring a PIN number to unlock it.
- **Hard Disk Encryption** – An MFP hard disk can be configured using a 128-bit AES key that encrypts all data on the drive.
- **MFP Lockout** – MFPs can be locked so that the touch screen is disabled and all incoming print and fax jobs are stored securely on the hard drive until the MFP is unlocked by entering the appropriate PIN.
- **Confidential Print** – Hold print jobs until the intended recipient enters an appropriate PIN number that allows the job to be printed.

Award-Winning Printers



The award-winning Lexmark printers include many features right out of the box. The only limit to what your business can do with these devices might just be your imagination.



CRN - Test Center
Recommended rating



BERTL - 4 out of 5 stars, "Highly Recommended" rating



InfoWorld - 8.2 out of 10 - Very Good rating

Centralized Devices

Lexmark X850e
Lexmark X852e
Lexmark X854e

Distributed Devices

Lexmark X644e
Lexmark X646e
Lexmark X646dte

Color Devices

Lexmark X782e
Lexmark X940e
Lexmark X945e

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